

Order Item Summary

CBS TELEVISION
STATIONS

© CW

WWJ-TV

Order ID: 53961	CF NTL-POL	FBD - LBD: 09/04/12 - 09/10/12	HL#:	Created: 08/30/12 12:10 PM
Client: MICHIGAN DEMOCRATIC STATE...	CPE: / / 1591	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/31/12 12:05 PM	
Agency: THREE POINT MEDIA C/O MUNDY	Product: EST#1591 (1300)	Self :20:00	Confirmed: 08/30/12 01:53 PM	
Buyer: BOBBY MUSHROE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/31/12 08:56 AM	
AE: Maggie McWilliams Pol-GWTS-PH			Billing Int: Monthly BM : SS	
Share: 11%	WXYZ: 28%	WDIV: 27%	WJBK: 26% WMYD: 0% WKBD: 8% WPXD: 0% WADL: 0% CABLE: 0%	

NEW ORDER CHG/PH 08/30/12

ok str 8.30.12

AGENCY CONFIRMED. CHG/PH 08/30/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	0 1 1 1 1 0 0	MORN	30				0.0	\$125.00	4	\$500.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	1 0 0 0 0 0 0	MORN	30				0.0	\$125.00	1	\$125.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$275.00	1	\$275.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12		<u>Sep 03</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPHIL	0 1 1 1 1 0 0	DAY	30				0.0	\$200.00	4	\$800.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DHARVEY	1 0 0 0 0 0 0	DAY	30				0.0	\$200.00	1	\$200.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DMAKE	0 1 1 1 1 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DMAKE	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	1	\$400.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Order Item Summary

CBS TELEVISION
STATIONS



WWJ-TV

Order ID:	53961	CF	NTL-POL	FBD - LBD:	09/04/12 - 09/10/12	HL#:		Created:	08/30/12 12:10 PM					
Client:	MICHIGAN DEMOCRATIC STATE...	CPE:	/ / 1591	Agency Commission:	15 %	Updated:	ALWILLIAMS on 08/31/12 12:05 PM							
Agency:	THREE POINT MEDIA C/O MUNDY	Product:	EST#1591 (1300)	Self	:20:00	Confirmed:	08/30/12 01:53 PM							
Buyer:	BOBBY MUSHROE	Demo:	HHOLDS DMA RTG	Sched. Code:	Z	Contract:	08/31/12 08:56 AM							
AE:	Maggie McWilliams Pol-GWTS-PH					Billing Int:	Monthly	BM :	SS					
Share:	11%	WXYZ:	28%	WDIV:	27%	WJBK:	26%	WMYD:	0%					
						WKBD:	8%	WPXD:	0%					
						WADL:	0%	CABLE:	0%					
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE		0 1 1 1 1 0 0	DAY	30				0.0	\$500.00	4	\$2,000.00		
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE		1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	12:28 - 13:30		0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	12:28 - 13:30		1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	13:28 - 14:00		0 1 1 1 1 0 0	SOAP	30				0.0	\$500.00	4	\$2,000.00		
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	13:28 - 14:00		1 0 0 0 0 0 0	SOAP	30				0.0	\$500.00	1	\$500.00		
Item	Time Class		Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DTALK		0 1 1 1 1 0 0	DAY	30				0.0	\$400.00	4	\$1,600.00		

Order Item Summary

CBS TELEVISION
STATIONS

© THE CW

WWJ-TV

Order ID: 53961 CF NTL-POL FBD - LBD: 09/04/12 - 09/10/12 HL#: Created: 08/30/12 12:10 PM

Client: MICHIGAN DEMOCRATIC STATE... CPE: / / 1591 Agency Commission: 15 % Updated: ALWILLIAMS on 08/31/12 12:05 PM

Agency: THREE POINT MEDIA C/O MUNDY Product: EST#1591 (1300) Self :20:00 Confirmed: 08/30/12 01:53 PM

Buyer: BOBBY MUSHROE Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 08/31/12 08:56 AM

AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM : SS

Share: 11% WXYZ: 28% WDIV: 27% WJBK: 26% WMYD: 0% WKBD: 8% WPXD: 0% WADL: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$400.00	1	\$400.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ERACHAEL	0 1 1 1 1 0 0	EFG	30				0.0	\$250.00	4	\$1,000.00		
		<u>FBD</u> 09/04/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 4								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ERACHAEL	1 0 0 0 0 0 0	EFG	30				0.0	\$250.00	1	\$250.00		
		<u>FBD</u> 09/10/12	<u>LBD</u> 09/10/12		<u>Sep 10</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EPHIL5P	0 0 1 0 1 0 0	EFG1	30				0.0	\$400.00	2	\$800.00		
		<u>FBD</u> 09/05/12	<u>LBD</u> 09/07/12		<u>Sep 03</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	LNUMBERSAT1	0 0 0 0 0 1 0	LFG	30				0.0	\$800.00	1	\$800.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12		<u>Sep 03</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LCASESAT1A	0 0 0 0 0 1 0	LFG	30				0.0	\$300.00	1	\$300.00		
		<u>FBD</u> 09/08/12	<u>LBD</u> 09/08/12		<u>Sep 03</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LTRACESUN1A	0 0 0 0 0 0 1	LFG	30				0.0	\$300.00	1	\$300.00		
		<u>FBD</u> 09/09/12	<u>LBD</u> 09/09/12		<u>Sep 03</u> 1								

Order ID: 53961	CF NTL-POL	FBD - LBD: 09/04/12 - 09/10/12	HL#:	Created: 08/30/12 12:10 PM
Client: MICHIGAN DEMOCRATIC STATE...	CPE: / / 1591	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/31/12 12:05 PM	
Agency: THREE POINT MEDIA C/O MUNDY	Product: EST#1591 (1300)	Self :20:00	Confirmed: 08/30/12 01:53 PM	
Buyer: BOBBY MUSHROE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 08/31/12 08:56 AM	
AE: Maggie McWilliams Pol-GWTS-PH			Billing Int: Monthly BM : SS	
Share: 11%	WXYZ: 28%	WDIV: 27%	WJBK: 26% WMYD: 0% WKBD: 8% WPXD: 0% WADL: 0% CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$16,850.00	\$14,322.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$16,850.00	\$14,322.50	\$0.00	\$0.00

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$16,850.00	\$14,322.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$16,850.00	\$14,322.50	\$0.00	\$0.00